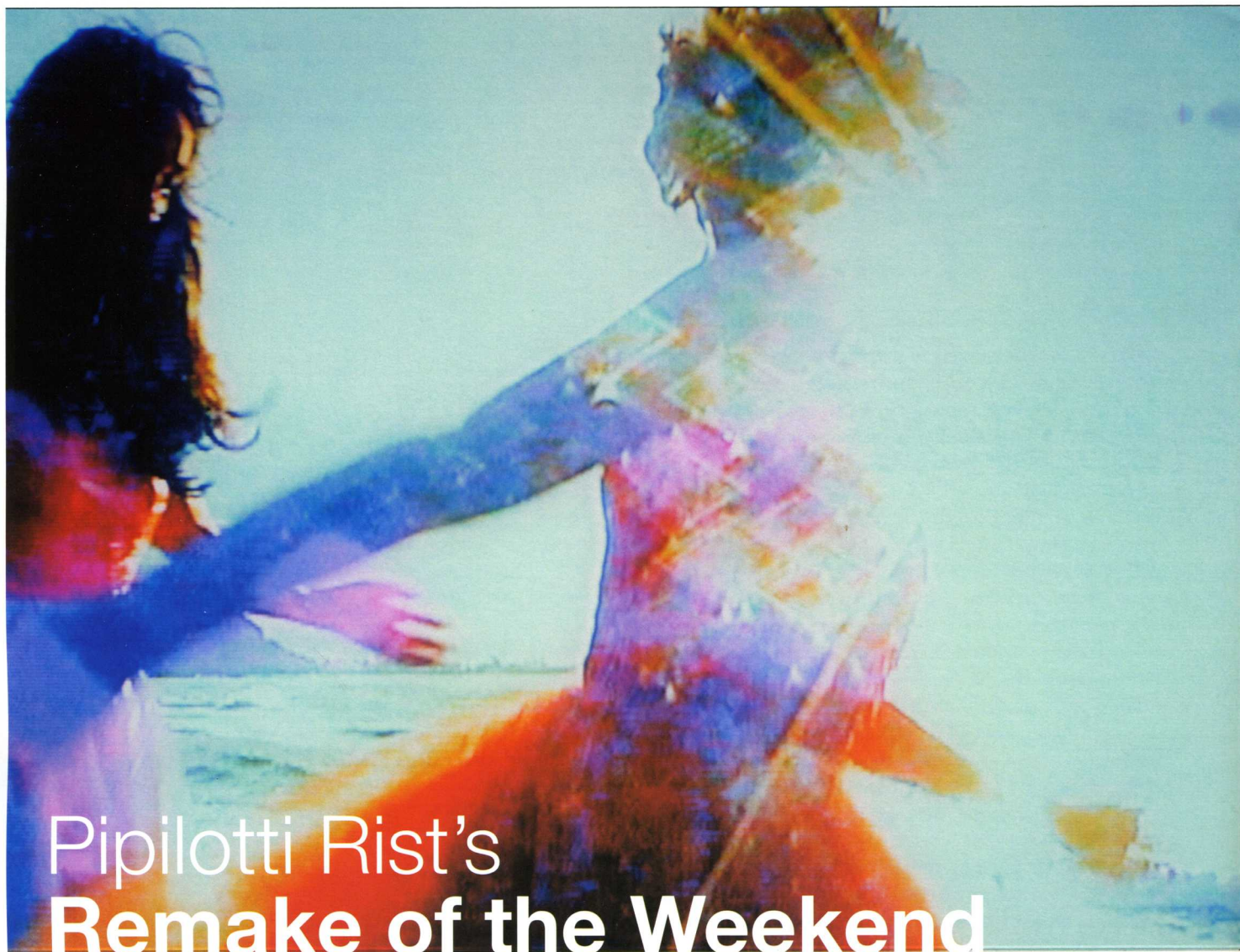


WOMEN IN THE ARTS

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Pipilotti Rist's Remake of the Weekend

N. Elizabeth Schlatter

In contrast to her enigmatic videos, Swiss contemporary artist Pipilotti Rist (b. 1962) is direct in her answers to specific questions about her artwork. In a 1998 webzine interview for *beyond, the magazine*, the artist was asked why she titled a new piece as well as the one-person exhibition in which it premiered *Remake of the Weekend*.

First, it's a short poem as any title should be. Second, it's a joke or persiflage to our society, which is extremely longing for or concentrated on the weekend. From Monday to Friday we lead just a second-quality life, and on the weekend everything should happen. "Remake" means to treat Monday to Friday like the weekend, to remake it. And third, it is certainly a tribute to the film Weekend by Godard, which I like very much.

By choosing to remake Jean-Luc Godard's *Weekend*, (1967) Rist provides a feminist retort to the New Wave filmmaker's hubris, which is obvious in the earlier film's final title sequence: "End of Film. End of Cinema." Born in Paris in 1930 and known primarily as a French filmmaker, Godard actually spent much of his childhood in Switzerland. Rist's *Remake* provides a subtle link to both artists' Swiss heritage as well as their experimental styles of breaking apart traditional narratives to create cinematic essays.

